

*Embracing Longevity:  
Wisdom, Challenges  
and Opportunities  
Series 1*

**2025**

# RETHINKING LONG-TERM CARE INVESTMENT

**DATE**

22 April 2025 (Tue)

**TIME**

4:30pm - 5:30pm

**VENUE**

CPD-3.41, 3/F,  
The Jockey Club Tower,  
Centennial Campus

**LANGUAGE**

English

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All Are Welcome !

**DR. WEI YANG**

*Associate Professor, Health Economics and Policy  
Director, The Institute of Gerontology  
King's College London*



In this presentation, Dr. Wei YANG will explore the economic and societal benefits of investing in long-term care (LTC), drawing on empirical evidence from Europe and China. The lecture will highlight how LTC investment can enhance allocative efficiency, leading to a more effective and equitable distribution of healthcare resources.

Dr. Yang will also discuss how strategic LTC investment can significantly reduce hospital delays, improving overall healthcare system efficiency by optimising resource utilisation. She will critically examine the role of LTC insurance in easing the burden on informal carers. By reducing caregiving responsibilities, LTC insurance can support greater labour market participation, particularly among younger household members, freeing up their time and resources.

Emphasising the broader implications of her findings, Dr. Yang will conclude by urging policymakers to rethink their LTC investment strategies, given its potential to deliver substantial economic and societal benefits.

## About the Speaker:

Dr. Wei YANG is an Associate Professor in Health Economics and Policy and Director of the Institute of Gerontology at King's College London. Her research focuses on the impact of health and ageing policies on care access inequities and health financing efficiency, using longitudinal survey data. She has published extensively in high-impact journals. Her work has influenced health and long-term care policies in China and the UK, frequently cited by major governmental and international organizations, including the WHO and the World Bank.